



Santa Shuffle

... a Merry Main Streets Event

Be a part of the
1st annual Downtown Beverly
Santa Shuffle
festive family walk/run fun!

Sunday, Dec 13 from 10:30 - 2:00

Special Guests:
SANTA! CAROLERS!

- 300 participants expected! Spread the word about your business to these potential customers!
- 1-mile family fun walk/run/sled/shuffle - dressed in your favorite holiday attire! Pets welcome, too!
- The event starts and ends at Balance Training Studio at 116 Rantoul Street (Depot Square building)
- Sharing in the proceeds are Beverly Bootstraps and Beverly Music & Performing Arts Association
- After the walk/run, enjoy Cocoa & Cookies ● Photos with Santa ● Goodie Bags ● Raffles ● Caroling

Be a sponsor!

For just \$250 you get:

- your name on a cool t-shirt to be given to pre-registrants (estimated at 300)
- your name & logo on the Beverly Main Streets website thru January
- your name on a banner hanging at the event
- waiver of \$25 advertising fee (see 3rd box →)

Donate a gift item!

Donate an item to our holiday gift basket raffles! Everyone who gives to the Beverly Bootstraps Gift of Heat program gets a free raffle ticket. Your name will be on the display card.

Advertise!

\$25 lets you advertise to families interested in fitness, fun & Beverly! Provide promo items or coupons for goodie bags given to the first 300 registrants. Get the word out in time for the holidays!

The Santa Shuffle is sponsored by



Return by December 1 to be included! Check all that apply:

- I will be a sponsor for \$250 and will get my name on the T-shirt
- I will donate an item to the raffle basket and get my name on the display card
- I will advertise in the goodie bags for \$25 and will supply 300 coupons / flyers / items

Please make checks payable to Beverly Main Streets. Mail checks and this form to:

Beverly Main Streets - 275 Cabot St - Beverly, MA 01915

When we receive your form, we will email you the details for the sponsorships you selected.

Name on T-shirt: _____

Contact name: _____

Address: _____

Email: _____

Phone: _____

Questions? Call Gin at 978.922.8558 or email gwallace@beverlymainstreets.org